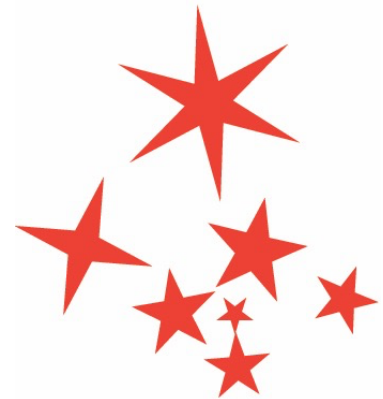




## FAMILY AND BUSINESS SPONSORSHIP BENEFITS

### \$10,000 Level - The Exotic Safari Excursion

- ✓ Official Partner/s of the fundraiser including exclusive acknowledgment showcased at the start of the event and logo in home-delivered event "vacation-in-a-box"
- ✓ Exclusive Mark Day recognition posted on Instagram feed
- ✓ Opportunity to incorporate custom collateral in home-delivered event "vacation-in-a-box"
- ✓ Opportunity to headline main entertainment elements of the event
- ✓ Option to incorporate a giveaway during the event
- ✓ Logo, link, and twenty-five word description in Hip Pocket News
- ✓ Logo showcased during virtual online event
- ✓ Logo or name displayed prominently on event invitation
- ✓ Complimentary dinner for 4-6 people to enjoy at your home during the event
- ✓ Business or name listed as event sponsor in Mark Day School Annual Report
- ✓ Live thank you acknowledgement during event
- ✓ Option to include a promotional discount/coupon in home-delivered event "vacation-in-a-box"
- ✓ Logo or name in post-event email to all attendees
- ✓ Logo or name in dedicated event emails to 550+ recipients
- ✓ Logo on online auction and registration page



### \$5,000 Level - The European Escape

- ✓ Opportunity to host opening and closing entertainment elements of event
- ✓ Option to incorporate a giveaway during the event
- ✓ Logo, link, and twenty-five word description in Hip Pocket News
- ✓ Logo showcased during virtual event
- ✓ Logo or name on event invitation
- ✓ Complimentary dinner for 4-6 people to enjoy at your home during the event
- ✓ Business or name listed as event sponsor in Mark Day School Annual Report
- ✓ Live thank you acknowledgement during event
- ✓ One-page business collateral (or equivalent) inserted in home-delivered event "vacation-in-a-box"
- ✓ Option to include a promotional discount/coupon in home-delivered event "vacation-in-a-box"
- ✓ Logo or name in post-event email to all attendees
- ✓ Logo or name in dedicated event emails to 550+ recipients
- ✓ Logo on online auction and registration page





### **\$2,500 Level - The Tropical Vacation**

- ✓ Logo showcased on virtual event
- ✓ Logo or name on event invitation
- ✓ Complimentary event dinner for 2 people to enjoy at your home during the event
- ✓ Business or name listed as event sponsor in Mark Day School Annual Report
- ✓ Thank you acknowledgement during event
- ✓ One-page business collateral (or equivalent) inserted in home-delivered event "vacation-in-a-box"
- ✓ Option to include a promotional discount/coupon in home-delivered event "vacation-in-a-box"
- ✓ Logo or name in post-event email to all attendees
- ✓ Logo or name in dedicated event emails to 550+ recipients
- ✓ Logo in online auction and registration page



### **\$1,000 Level - Winter Wonderland Ski Retreat**

- ✓ Business or name listed as event sponsor in Mark Day School Annual Report
- ✓ Thank you acknowledgement during event
- ✓ One-page business collateral (or equivalent) inserted in home-delivered event "vacation-in-a-box"
- ✓ Option to include a promotional discount/coupon in home-delivered event "vacation-in-a-box"
- ✓ Logo or name in post-event email to all attendees
- ✓ Logo or name in dedicated event emails to 550+ recipients
- ✓ Logo or name on event registration page



### **\$500 Level - Wine Country Weekend Getaway**

- ✓ Business or name listed as event sponsor in Mark Day School Annual Report
- ✓ Thank you acknowledgement during event
- ✓ Logo or name on event registration page

**Ready to customize your vacation? Go to [www.markdayschool.org/MarkDayHoliday](http://www.markdayschool.org/MarkDayHoliday)**

**Questions?** Please contact Sponsorship Co-Chairs: Alicia Rockefeller ([aprockefeller@gmail.com](mailto:aprockefeller@gmail.com)) and Katie Gerard ([katiewardgerard@gmail.com](mailto:katiewardgerard@gmail.com)).